

BASIC PACKAGE

One time payment - \$70,000
Monthly maintenance - \$3,500



PROGRAMMING:

- 10 cut jingle package from Reel World
- 1 :30 & :15 customized TV spot
- 125 cut fully produced sweeper package
- 700 song library in both WAV and hard copy formats
- Selector installation and training
- First 30 days music log scheduling for free
- 23 format clocks
- 2 pages of copy every month from each voice over talent
- Full-time voicetrack Talent Services (M-F 12a-11:59p)
- Inclusion in both Spring and Fall collective contests
- Unlimited access to WOWops.com including:
 - New fully produced imaging every 90 days
 - Special Holiday imaging
 - Quarterly updated music
 - Access to promotional ideas and prizes
 - Helpful sales tools
 - Access to additional promotional/marketing materials

PROMOTIONAL:

- Customized logo in all print ready formats
- Custom designed website and domain name
- 2500 banners on a roll
- 2500 promo announcement cards
- 500 full color t-shirts
- 25 staff name badges with logo lanyards
- 1000 bumper stickers
- 1000 pens
- 1 – 10,000 person mass postcard mailing per year

SALES ITEMS:

- 25 copies of the 8 piece WOW start-up sales kit
- 500 business cards per account executive
- Customizable power point sales proposal presentation
- 6 copies of the "Why WOW" sales DVD

Standard Package

STANDARD PACKAGE

One time payment - \$85,000
Monthly maintenance - \$3,500



PROGRAMMING:

- 10 cut jingle package from Reel World
- 2 :30 & :15 customized TV spot
- 125 cut fully produced sweeper package
- 700 song library in both WAV and hard copy formats
- Selector installation and training
- First 60 days music log scheduling for free
- 23 format clocks
- 2 pages of copy every month from each voice over talent
- Full-time voicetrack Talent Services (M-F 12a-12a)
- Part-time voicetrack Talent Services (2 Sat & 2 Sun 4 hour shifts)
- Inclusion in both Spring and Fall collective contests
- Unlimited access to WOWops.com including:
 - New fully produced imaging every 90 days
 - Special Holiday imaging
 - Quarterly updated music
 - Access to promotional ideas and prizes
 - Helpful sales tools
 - Access to additional promotional/marketing materials

PROMOTIONAL:

- Customized logo in all print ready formats
- Custom designed website and domain name
- 2500 banners on a roll
- 2500 promo announcement cards
- 1000 full color t-shirts
- 25 staff name badges with logo lanyards
- 2000 bumper stickers
- 1000 pens
- 500 Stadium cups
- 1000 Key chains
- 2 – 10,000 person mass postcard mailing per year

SALES ITEMS:

- 25 copies of the 8 piece WOW start-up sales kit
- 500 business cards per account executive
- Customizable power point sales proposal presentation
- 6 copies of the "Why WOW" sales DVD

Additional items with Standard package include the following over the Basic package:

1 additional :30 & :15 TV spot, 30 additional days of music scheduling, 2 part-time voicetrack shifts on Sat and Sun, 500 additional T-shirts, 1000 additional bumper stickers, 500 stadium cups, 1000 key chains, 1 additional mass mailing.

Premium Package

PREMIUM PACKAGE

One time payment - \$100,000
Monthly maintenance - \$4,000



PROGRAMMING:

- 10 cut jingle package from Reel World
- 2 :30 & :15 customized TV spots
- 125 cut fully produced sweeper package
- 700 song library in both WAV and hard copy formats
- Selector installation and training
- First 120 days music log scheduling for free
- 23 format clocks
- 3 pages of copy every month from each voice over talent
- Full 24/7 voicetrack Talent Services
- Inclusion in both Spring and Fall collective contests
- Unlimited access to WOWops.com including:
 - New fully produced imaging every 90 days
 - Special Holiday imaging
 - Quarterly updated music
 - Access to promotional ideas and prizes
 - Helpful sales tools
 - Access to additional promotional/marketing materials

PROMOTIONAL:

- Customized logo in all print ready formats
- Custom designed website and domain name
- 1 Full color vehicle wrap
- Up to 25 staff polo shirts
- Up to 15 staff jackets
- 5000 banners on a roll
- 2500 promo announcement cards
- 1500 full color t-shirts
- 25 staff name badges with logo lanyards
- 3000 bumper stickers
- 1000 pens
- 1000 Stadium cups
- 1500 Key chains
- 3 – 10,000 person mass postcard mailing per year

SALES ITEMS:

- 25 copies of the 8 piece WOW start-up sales kit
- 500 business cards per account executive
- Customizable power point sales proposal presentation
- 6 copies of the "Why WOW" sales DVD

Additional items with Premium package include the following over the Basic package:

1 additional monthly page of copy per voice over talent, 60 additional days of music scheduling, Full 24/7 voicetrack talent services, 1 full color vehicle wrap, 2500 additional banners, Up to 25 staff polo shirts, up to 15 staff jackets, 1000 additional T-shirts, 2000 additional bumper stickers, 500 additional stadium cups and 500 additional key chains over STANDARD package, 2 additional mass mailings.

ADDITIONAL SERVICES



Voice Track Talent Services

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| Part-time Talent Services package (2, 4-hour shifts on Sat & 2, 4-hour shifts on Sun) | \$250.00/mo |
| Additional 4 hour weekend shift | \$70/shift |
| Music Scheduling Service | \$350/mo |
| Billboard Designs | \$150 each |
| Additional TV spot production | \$500 each |
| Additional jingles | \$450 each |
| Website Maintenance | |
| 1 hour per week | \$300/mo |
| 2 hours per week | \$500/mo |
| 4 hours per week | \$1000/mo |
| Full time web maintenance (10 hours per week) | \$2500/mo |
| HD2 Programming | \$3000/mo |
| Aircheck Evaluation Services | \$10/aircheck |
| Promotional Items | varies |
| Engineering Services | varies |
| Imaging/Production Services | varies |
| Spot Production | varies |